



Minutes of the Regular Meeting of the Board of Directors  
Of the Wentzville Fire Protection District of March 21, 2024

The Regular Meeting of the Wentzville Fire Protection District was held on March 21, 2024, at Wentzville Fire District Headquarters, 502 Luetkenhaus Blvd, Wentzville, MO 63385

Chief Mosher called the meeting to order at 4:37 p.m. and led the Pledge of Allegiance

Open Forum: No one from the public was present.

Chief Mosher called Roll. Three Board Members were present: Director Jennifer Houston, Director Frank Grassmuck, and Director Chad Wilson.

Other attendees included Assistant Chief Michael Scott, Battalion Chief Joe Hutson, Shop Steward Max Mueller, Rodney Wright, and Chris Tennill from Creative Entourage.

The agenda was approved as presented in a motion by Director Houston and a second by Director Grassmuck. Director Houston-aye, Director Grassmuck-aye, Director Wilson-aye.

On a motion from Director Houston and a second from Director Wilson, the regular meeting minutes of March 14, 2024, were approved. Director Houston-aye, Director Grassmuck-aye, Director Wilson-aye.

Director Houston motioned to approve the March 14, 2024, closed meeting minutes. Director Grassmuck seconded it. Director Houston-aye, Director Grassmuck-aye, Director Wilson-aye.

On a motion of Director Houston and seconded by Director Wilson, the bills were approved as presented. Director Houston-aye, Director Grassmuck-aye, Director Wilson-aye.

**Old Business:**

Creative Entourage's Rod Wright and Chris Tennill introduced their company. They discussed opportunities for public communication and the importance of surveys to assess and research the resident's and business owner's understanding of the Fire District mission and need for equipment. The board wants to know if our community sees us as we think they do. A message

will be drafted for continuity on all platforms. The board asked about Creative Entourage's data-driven successes and was told they have over an 80% success rate.

### **New Business:**

The board was asked to approve the proposal from Creative Entourage and sign a contract. Director Houston motioned to approve the proposal and provide Fire Chief Steve Mosher with the authority to sign the contract. Fire Chief Mosher informed the board there would be additional costs for marketing materials, video productions, and printing as the district moves forward. Director Houston-aye, Director Grassmuck-aye, Director Wilson-aye.

### **Officers Report:**

Chief Mosher stated the projected tax rates from Senate Bill 711 are being submitted by the 8th of April; these are preliminary tax rate numbers prepared by CPA Rognan. He stated that Station 3 repairs have started. He also reported that a few vehicles were slightly damaged during last week's hail storm but not significant enough to turn in. Chief Mosher informed the board of the focus on PR events, and the first prom event is scheduled for tomorrow morning. He stated operationally, we are restructuring October's Fire Prevention Month. We have proposed putting a team together for a production auditorium-style presentation. Chief Mosher informed the board that the "Did you know" spots are being played on Westplex 107.1. There are three messages out so far. He discussed the smoke detector messages and plans to educate people on changing batteries on smoke detectors. The residents are to provide the batteries.

Assistant Chief Scott reported he is working on updated records. He is also working on training with the BC regarding basic skills. Assistant Chief Scott is creating an in-house fire investigator list. He reported that there was a National Fire Academy class called Best Practices in Community Risk Reduction. It has some really good information in the program to help us with ideas for the community. Assistant Chief Scott is also working on ensuring ISO stays current; 2020 was the last time it was reviewed. ISO ratings reoccur every 3-5 years; we will be coming due.

Fire Marshal Cuddihee was not present.

Battalion Chief Hutson reported that crews are doing great with training, PR Events, and incidents.

### **Committee Reports:**

Shop Steward Mueller had nothing to report.

Legal Counsel was not present.

Board Report:

Chief Mosher will be out of town the week of April 4th

The regular meeting was adjourned at 5:49 pm on a motion from Director Houston and a second from Director Grassmuck. Director Houston-aye, Director Grassmuck-aye, Director Wilson-aye.



Frank Grassmuck, Secretary



Stacy Krieger, Recording Secretary

